



PORSCHE

Press Release

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Porsche presents two new e-bike models and new golf accessories

The Sporty Porsche Lifestyle

Stuttgart. Porsche and sport have always been a combination that promises success. True to tradition, the sports car manufacturer combines first-class experiences with top performance by combining the world of sports with a passion for performance. Porsche Lifestyle continues this story and presents the expanded eBike range and new, coordinated golf accessories. Particularly sporty products that bring the Porsche feeling to life away from the asphalt.

The Sports Car on Two Wheels

Porsche presents two new derivatives of its popular eBikes. Based on the existing portfolio, two new models have been created in collaboration with the e-bike specialist Rotwild, which will get hearts racing both on asphalt and on the trail: the Porsche eBike Cross Performance for the highest demands on chassis performance and braking power, and the Porsche eBike Cross Performance EXC in six original Porsche vehicle colors. The Porsche eBike Cross has already been on the market for two years – guaranteeing sporty action and maximum comfort off road. Even more adrenaline kicks and thrills can now be enjoyed with the new Porsche eBike Cross Performance, whose Fox Factory suspension in combination with the new, powerful Shimano EP-801 motor and 630 WH battery ensures maximum performance on the trail. The MT7 brake system from Magura, with a powerful four-piston caliper made of forged aluminum, ensures optimum deceleration. And the Fox 34 Float Factory suspension fork offers first-class comfort – with 120 mm of spring travel in conjunction with the Fox Float DPS Factory air shock with 100 mm of spring travel in the rear. The Crankbrothers Synthesis Enduro Carbon wheel set ensures lane stability with a different spoke tension on the front and rear wheel. The B220 Flatriser 35 handlebar

from Rotwild is made of carbon, as is the frame, whose design was inspired by the sporty sloping roofline or “flyline” of the Porsche 911 and the Porsche Taycan.

Exclusivity for Porsche Fans

The Porsche eBike Cross Performance EXC is designed to meet individualized requirements and exudes true craftsmanship, thanks to select colors from the Porsche Exclusive Manufaktur. There is a choice of Star Ruby Neo, Ice Gray Metallic, Mamba Green Metallic, Carmine Red, Shade Green Metallic, and Shark Blue – colorful, partly historic variants that enjoy cult status among Porsche fans.

Updates and New Colors for eBike Sport and eBike Cross

Parallel to the launch of the new models, the existing Sport and Cross models have been enhanced with updates and new colors as well. Both models will also be powered by the Shimano-EP-801 motor in the future. The eBike Sport will be upgraded with a Shimano XT DI2 12-speed rear derailleur with Free Shift function. The sporty all-rounder, which feels particularly at home in urban areas, is now available in black. The Cross eBike, designed for off-road use, now comes in silver. Both colors are available as metallic variants.

The new Porsche eBike models are now available in three frame sizes at shop.porsche.com and porsche-design.com as well as at selected Porsche Centers and Porsche Design Stores. The RRP for the Porsche eBike Cross Performance is €12,900 and the RRP for the Porsche eBike Cross Performance EXC is €13,900.

From Par to Par Excellence with Porsche Golf Accessories

Precise design and functional technology bring together the historic sport of golf and Porsche values and invite you to take part in sporting challenges on the green. The relaunched Porsche golf accessories offer golf enthusiasts unique opportunities to tee off in style and improve their skills on prestigious courses. The versatile equipment in the sporty and timelessly elegant color scheme of black and gray includes a cart bag, a stand bag, a travel bag, a pencil bag, a shoe bag, and a Boston bag in the iconic

Porsche design and impresses with sophisticated features and a great deal of detail. The cart bag is extra light and comes with a soft padded shoulder strap. It also has an umbrella and glove holder. The stand bag also has a glove holder and a comfortable and individually adjustable belt system. Both bags have a rain cover, sealed seams, and waterproof zippers. The travel bag is made of a tear-resistant and waterproof material mix and is specially padded and upholstered with foam to protect the golf clubs – especially the clubheads. The straps inside are adjustable and the zippers are not only durable but also extra large. The pencil bag is coated in durable and easy-to-clean nylon and features a shoulder strap and a rain cover. The same applies to the shoe bag, which fits perfectly into the Boston bag. This, in turn, is the perfect addition to the cart and stand bag, as it offers enough space for all your gear. The Porsche aluminum golf trolley makes transporting the new golf bags easier than ever before and can be folded up in the trunk of a Porsche 911 (992) thanks to its removable wheels. Weighing only 3.6 kilograms, it is one of the lightest three-wheel trolleys on the market, and features a bottle, umbrella, and scorecard holder.

Porsche golf accessories are available at Porsche Centers and at shop.porsche.com as well as at selected Porsche Design Stores and at porsche-design.com.

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