

PRESS RELEASE

Porsche Design and AGON by AOC Unveil Curved Gaming Monitor PD49

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December 2023

As Large as a Windshield: Where Sports Car Aesthetics Meet Gaming Innovation

Stuttgart/Amsterdam. Porsche Design is again collaborating with AGON by AOC, one of the world's leading gaming monitor and IT accessories brands, to present the Porsche Design | AOC AGON PRO PD49 curved gaming monitor – a combination of award-winning design and technological prowess and a statement of style and performance. Crowned by the "iF Design Award 2023" and the "Red Dot Award: Product Design 2023" and powered by a state-of-the-art QD-OLED panel in a 49" (124.46 cm) size and 32:9 aspect ratio, the PD49 delivers esports-level performance for high-end competition: 240 Hz refresh rate and 0.03 ms GtG response time.

Setting New Benchmarks in Visual Brilliance and Display Thickness

With a thickness of approximately 5 mm, the PD49 houses a curved, extremely thin QD-OLED panel that stretches over a commanding 49" display. Its 1800R curvature encompasses the user's entire field of view. Boasting a breathtaking Double QHD resolution of 5120 × 1440 pixels, it is set to redefine visual experiences. Achieving a peak brightness of 1000 nits and certified with VESA DisplayHDR True Black 400, it showcases radiant visuals, deeply saturated with 1.07 billion colors thanks to its 10-bit color depth, covering 99% of the DCI-P3 color range. With exceptional HDR reproduction, the PD49 becomes a window to magnificent game worlds in story-driven, single-player games. With an esports-ready refresh rate of 240 Hz and a performant response time of 0.03 ms Gray-to-Gray (GtG), ghosting becomes a relic of the past.

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Thanks to the inclusion of Adaptive-Sync for variable refresh rate support, every game sequence flows with tear-free, immersive continuity.

Functional Design Meets Cutting-Edge Technology

The design approach of the PD49 mirrors the intricate details of a Porsche sports car. The PD49's sandblasted aluminum cast stand, reminiscent of the steering wheel and wheel spokes of a sports car, anchors the monitor with a sense of grandeur. The rear of the monitor is inspired by the radiator grille of a Porsche 911. From a unique On-Screen Display design to an assertive boot-up logo, every detail underscores elegance. The dynamic and customizable RGB Light FX elements embellish both the back and front logos, oozing style with every glow.

Always Connected

Beyond its visual prowess, the PD49 boasts a suite of connectivity options. HDMI 2.1 and DP 1.4 support ensure that the latest devices feel right at home. The included USB hub, complemented by four USB 3.2 ports and an RJ-45 input, ensures seamless connectivity. A standout feature is the USB-C port with generous 90 W Power Delivery, allowing devices to stay charged while immersing in the gaming world. The built-in KVM switch allows users to connect two computers simultaneously, partitioning the Double QHD screen for multitasking aficionados.

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Gaming Reimagined

Features including a Frame Counter, a customizable crosshair overlay (Dial Point), and optimized low-input lag give users an edge over their competitors and altogether elevate the gaming experience. Integrated stereo speakers, delivering 2×8 W, ensure that the audio experience is as immersive as the visuals.

The Porsche Design AGON PRO PD49 is available now in Porsche Design stores and specialist retailers as well as online at porsche-design.com and in selected online shops at an RRP of €2,199.

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About Porsche Design:

In 1963, Professor Ferdinand Alexander Porsche created one of the most iconic design objects in contemporary history: the Porsche 911. Following his vision to take the principles and myth of Porsche beyond the automotive world, he created the exclusive lifestyle brand Porsche Design in 1972. His philosophy and design language can still be seen in all Porsche Design products today. Every Porsche Design product stands for extraordinary precision and perfection, boasts a high level of technological innovation and seamlessly combines intelligent functionality and puristic design. Created by Studio F. A. Porsche in Austria, our products are sold worldwide in Porsche Design stores, high-end department stores, exclusive specialist retailers and the official online store (www.porsche-design.com).

For regular updates on Porsche Lifestyle, please follow:Instagram: www.instagram.com/porschedesignFacebook: www.facebook.com/porschedesignLinkedIn: www.linkedin.com/company/porschelifestylegroupYouTube: www.youtube.com/@porschedesign**About AOC:**

Founded in 1967, AOC is a globally leading monitor and IT accessories brand and a subsidiary of TPV Technology Limited, the world's largest LCD manufacturer. AOC's comprehensive product portfolio provides innovative, ergonomic, environmentally conscious and stylish solutions for professional as well as personal applications. The sub-brand of AOC, AGON by AOC, offers one of the strongest portfolios of high-performance gaming monitors in the world and a complete ecosystem of gaming accessories grouped in three categories: AOC GAMING for core gamers, AGON for competitive gamers and AGON PRO for esports enthusiasts and professional esports players. Since 2020 AGON by AOC has been one of the leading gaming monitor brands and a top choice of gamers worldwide.

For more information, please visit <http://eu.aoc.com>

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