

# PORSCHE DESIGN

## PRESS RELEASE

### Porsche Design Unveils New Outdoor Speaker PDS20

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November 2023

#### **Smart Design, Superior Sound, and Exchangeable Carrying Straps for On the Go**

**Stuttgart, Germany.** With the launch of the PDS20, Porsche Design presents its first outdoor speaker and adds an essential complement to its growing audio portfolio. The exclusive new device embodies the unique Porsche Design DNA by combining a purist, functional design with innovative technology.

#### **Intelligent Construction, Ingenious Design, and a Unique Sound Experience**

The new Porsche Design Outdoor Speaker PDS20 is as exclusive as it is versatile. Two passive radiators and a 1.75" woofer provide a great sound experience with powerful bass. The minimalist, cylindrical-shaped housing is finished in satin anodized aluminum and clad in a grey acoustic fabric. The silicone carrying strap function that also serves as a shock protection makes the speaker suitable for all in- and outdoor activities. In addition, the colorful strap options add a unique personalization feature to the outdoor speaker. The straps come in two Porsche vehicle colors Agate Grey and Shade Green – the color of the Porsche 911 Dakar, a sports car that feels just as much at home off the beaten path as it does on asphalted roads. The straps can be easily changed according to personal preference.

#### **Great Sound All Day – From Patio to Park to Peak**

The new premium audio product is a companion for every step of the way. An IP67 dust and water protection rating means that the speaker can handle dust or splashes, which makes the

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device equally suitable for a hike as well as to use in one's backyard. A 10-hour play time ensures a full day's listening. Using the included USB-A to USB-C cable, the device takes only three hours to reach a full charge.

#### **Smart, Efficient, and User-Friendly Interaction**

The new Porsche Design Outdoor Speaker PDS20 is smart and user-friendly. The built-in microphone allows for intuitive interaction with a voice assistant to navigate playlists, manage calls, messages and organize meetings on connected electronic devices. This allows the user to always stay connected.

#### **Pair a Second Speaker for Deep, Rich Stereo Sound**

For perfect stereo sound, simply take a second speaker and effortlessly pair them via Bluetooth to add to the volume and to play audio content like music, videos, and podcasts in stereo. The ideal way to entertain larger groups or to enjoy the sound in all corners of the user's home.

The Porsche Design Outdoor Speaker PDS20 will be available November 2023 in Porsche Design stores, specialist retailers, and online at [porsche-design.com](https://porsche-design.com) as well as from selected online shops, at an RRP of EUR 229.

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#### **About Porsche Design:**

In 1963, Professor Ferdinand Alexander Porsche created one of the most iconic design objects in contemporary history: the Porsche 911. Following his vision to take the principles and myth of Porsche beyond the automotive world, he created the exclusive lifestyle brand Porsche Design in 1972. His philosophy and design language can still be seen in all Porsche Design products today. Every Porsche Design product stands for extraordinary precision and perfection, boasts a high level of technological innovation and seamlessly combines intelligent functionality and puristic design. Created by Studio F. A. Porsche in Austria, our products are sold worldwide in Porsche Design stores, high-end department stores, exclusive specialist retailers and the official online store ([www.porsche-design.com](http://www.porsche-design.com)).

#### **For regular updates on Porsche Lifestyle, please follow:**

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